

Jason Kent Smith

Interactive Design and Development

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Colossal Squid Industries - Development Lead (2008-2010)

Created award winning work for Chicago's premiere interactive agency focusing on immersive experience and interactivity. Executed design and development for web-based Flash projects. Worked extensively in small teams to solve "Big Picture" digital brand problems for world-class clients.

Pixel - Sr. Interactive Art Director (2006-2008)

Provided concept and design for experiential brand sites and banner ads. Executed flash projects ranging in scope from animation to external API interfaces to back end database applications. Specialized in coded animation effects, physics simulations, and particles system. Also functioned as a mentor to junior designers and flash programmers.

Bep Worldwide Interactive Marketing - Interactive Designer (2005-2006)

Provided design concepts for large scale corporate websites optimized for CSS and dynamic content. Created flash animation and design for micro-sites and web interfaces. Dictated usability best practices and interface design.

OMS Photography - Web Developer / Digital Manager (2003-2004)

Served as Photoshopper including retouching, stripouts, cleanup, and color correction. Created company intranet with PHP and MySQL providing dynamic content and user updateable profiles. Used PHP and MySQL to create intranet applications for approving and tracking purchases. Managed in-house pre-press and printing. Provided primary technical support for hardware, network, and company employees.

Interactive Technologies - In-House Web/Print Designer (2001-2002)

Provided all graphic design for print and web projects. Redesigned corporate logo and created new corporate branding. Maintained corporate style across print, web, and promotional media. Created brands for phone card products handling logo, product, and point of sale design from concept to printer. Developed and maintained PHP/MySQL corporate intranet site.

Education - Purdue University (1995-2000)

Major: Communications (Public Relations), Minor: Philosophy

Membership Organizations: PRSSA(VP), Gimlet Leadership Honorary, Old Masters, Interfraternity Council